



2013 Rate Design Web Survey

Seattle City Light would like your input as it considers making changes to how it structures bills.

COMMERCIAL CUSTOMERS

Which of the following categories best describes your company's primary business?

- Accommodation and Food Service
- Administrative and Support
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment, and Recreation
- Construction
- Educational Services
- Finance and Insurance
- Health Care and Social Assistance
- Information Services
- Management of Companies and Enterprises
- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Professional, Scientific, and Technical Services
- Public Administration
- Real Estate and Rental and Leasing
- Retail Trade
- Transportation and Warehousing
- Utilities
- Waste Management and Remediation Services
- Wholesale Trade
- Don't Know
- Other

Are you involved in business decision that affect electrical use at your workplace?

- Yes
- No
- Don't Know

Size of business:

- 1 to 9 employees
- 10 to 19 employees
- 20 to 99 employees
- 100 to 499 employees
- 500 or more employees
- Don't Know

When it comes to the value of your Seattle City Light electric bill, would you say your electric bill is:

- A high price for the service you receive
- A fair price for the service you receive
- A low price for the service you receive
- Don't Know
- Something else (please specify)

Currently, commercial customer bills are mostly based on how much electricity is used -- there is no fixed charge for basic services. As a result, some customers may not be paying for their full cost of being connected to the electrical grid, while other customers may be paying more than their true cost. How much of a problem do you think this is for Seattle City Light customers?

- Not a problem
- Somewhat a problem
- A problem
- A big problem
- Don't know

RESIDENTIAL CUSTOMERS

On average, how much is your home's electric bill? (Your Seattle City Light bill covers two months)

- Less than \$50
- Between \$50 - \$150
- More than \$150
- Don't Know

When it comes to the value of your electric bill, would you say your bill is:

- A high price for the service you receive
- A fair price for the service you receive
- A low price for the service you receive
- Don't Know
- Something else (please specify)

Currently, residential customers have a low fixed charge of \$4.71 per month, and then the rest of the bill is based on how much electricity is used. The fixed charge is designed to be very low. As a result, some customers may not be paying for their full cost of being connected to the electrical grid, while other customers may be paying more than their true cost. How much of a problem do you think this is for City Light customers?

- Not a problem
- Somewhat a problem
- A problem
- A big problem
- Don't know

City Light is committed to encouraging energy conservation and is concerned that reducing the price of energy might send the wrong price signal to customers. Do you feel that the price that City Light charges you for electricity is a factor in motivating you to conserve energy?

- Yes, the price is a strong factor in whether I choose to conserve energy
- Somewhat, I do consider price, but other things influence me too
- No, price is not a factor. I conserve energy because it is good for the environment
- Energy conservation is not something I think about
- I don't know

How do you think Seattle City Light should prioritize among the following rate design objectives? Rate the objective below, with 1 being the highest priority and 6 being the lowest.

	1	2	3	4	5	6
Ensuring that all customers pay their fair share of costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving rate predictability for customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensuring continued innovative energy conservation and environmental programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing a price signal for customers to reduce energy consumption and invest in energy efficiency measures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving rate transparency and simplicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving financial security for the utility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Do you have any other comments/concerns to share about Seattle City Light rate design?